

The Stock Exchange of Hong Kong Limited takes no responsibility for the contents of this announcement, makes no representation as to its accuracy or completeness and expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the Shares.

JESSICA
旭業

HONG BRIDGE CAPITAL LIMITED

(incorporated in the British Virgin Islands with limited liability)

JESSICA PUBLICATIONS LIMITED

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 8137)

RESULTS OF THE EGM IN RELATION TO

- 1) SUBSCRIPTION OF SHARES AND ZERO COUPON CONVERTIBLE NOTES;**
- 2) MAJOR AND CONNECTED TRANSACTION –
DISPOSAL OF ENTIRE ISSUED SHARE CAPITAL OF JESSICA BVI;**
- 3) APPLICATION FOR WHITEWASH WAIVER AND SPECIAL DEAL CONSENT;**
- 4) PROPOSED CHANGE OF COMPANY NAME; AND**
- 5) REFRESHMENT OF SCHEME MANDATE LIMIT OF
THE SHARE OPTION SCHEME**

**Financial adviser to
Hong Bridge Capital Limited**

**Joint financial advisers to
Jessica Publications Limited**



CIMB-GK Securities (HK) Limited

COMMERZBANK 
Commerzbank AG
Hong Kong Branch

 **SOMERLEY LIMITED**

The Board is pleased to announce that at the EGM held on Friday, 12 October 2007, all proposed resolutions set out in the notice of EGM were duly passed.

References are made to the joint announcements of the Company and Hong Bridge Capital Limited dated 20 August 2007, 29 August 2007, 7 September 2007 and 13 September 2007, and the circular (“Circular”) dated 14 September 2007 jointly issued by the Company and Hong Bridge Capital Limited in respect of, among other things, the Subscription Agreement, the Disposal Agreement, the Whitewash Waiver, the change of name of the Company and the refreshment of the scheme mandate limit of the Share Option Scheme. Unless otherwise defined, terms used herein shall have the same meanings as those defined in the Circular.

RESULTS OF THE EGM

The Board is pleased to announce that at the EGM held on Friday, 12 October 2007, all proposed resolutions set out in the notice of EGM were duly passed. The Company's share registrar, Union Registrars Limited, was appointed as the scrutineer of the vote-taking at the EGM.

As at the date of the EGM, the total number of Shares in issue was 512,719,716 Shares. Mr. Ng Hung Sang, together with his associates and parties acting in concert with him which held 338,069,203 Shares (representing approximately 65.94% of the entire issued share capital of the Company) as at the date of the EGM, had abstained from voting at the EGM for ordinary resolutions 1, 2 and 3 in respect of the Subscription Agreement, the Disposal Agreement and the Whitewash Waiver. The remaining 174,650,513 Shares were held by Independent Shareholders who were entitled to attend and vote for or against resolutions 1, 2 and 3 at the EGM. The Independent Shareholders holding in aggregate 35,545,200 Shares, representing approximately 6.93% of the existing issued share capital of the Company, were present at the EGM, in person or by proxy, to vote for or against resolutions 1, 2 and 3 at the EGM.

The full text of the resolutions proposed at the EGM was set out in the notice of the EGM dated 14 September 2007, a copy of which is set out in the Circular. The poll results of the ordinary resolutions 1, 2 and 3 in respect of the Subscription Agreement, the Disposal Agreement and the Whitewash Waiver are as follows:

Ordinary resolutions	For		Against	
	Number of Shares	%	Number of Shares	%
1. To approve, confirm and ratify the subscription of the Subscription Shares and the Convertible Notes and all other transactions contemplated under the Subscription Agreement.	34,530,000	97.14	1,015,200	2.86
2. To approve, confirm and ratify the disposal of the Jessica BVI Sale Shares and all transactions contemplated under the Disposal Agreement.	34,530,000	97.14	1,015,200	2.86
3. To approve the Whitewash Waiver.	34,530,000	97.14	1,015,200	2.86

Notes:

The number of votes and percentage is based on the total number of Shares held by the Independent Shareholders who voted at the EGM in person or by proxy.

As more than 50% votes were casted in favor of the above resolutions 1, 2 and 3, each of the above resolutions was duly passed as an ordinary resolution of the Company.

No Shareholder was required to abstain from voting for ordinary resolution 4 to approve the refreshment of the scheme mandate limit of the Share Option Scheme and special resolution 5 to approve the change of name of the Company. Accordingly, Shareholders representing 512,719,716 Shares were entitled to attend and vote for or against such ordinary resolution 4 and special resolution 5 at the EGM. As a majority of the Shareholders present at the EGM, in person or by proxy, voted for resolution 4 by way of show of hands, it was duly passed as an ordinary resolution of the Company. As more than three-fourth of the Shareholders present at the EGM, in person or by proxy, voted for resolution 5 by way of show of hands, it was duly passed as a special resolution of the Company.

It is expected that Completion will take place on 16 October 2007 and a further announcement will be made in this regard accordingly.

By order of the board of
Hong Bridge Capital Limited
Mr. He Xuechu
Director

By order of the board of
Jessica Publications Limited
Pang Woon Chang
Company Secretary

Hong Kong, 12 October 2007

As at the date of this announcement, the Board comprises (1) Mr. Ng Hung Sang and Mr. Ng Yuk Fung, Peter as executive Directors; (2) Ms. Ng Yuk Mui as a non-executive Director; and (3) Mr. So Siu Ming, George, Ms. Pong Oi Lan, Scarlett and Mr. Cheng Yuk Wo as independent non-executive Directors.

The announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information (other than that in relation to the Subscriber and the parties acting in concert with it) with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief:– (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

The Directors accept full responsibility for the accuracy of the information (other than that in relation to the Subscriber and the parties acting in concert with it) contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

As at the date of this announcement, the sole director of the Subscriber is Mr. He. Mr. He accepts full responsibility for the accuracy of the information contained in this announcement (other than that in relation to the Group) and confirm, having made all reasonable inquiries, that to the best of his knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any of statements in this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the GEM website for at least 7 days from the date of its posting.