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## **HONBRIDGE HOLDINGS LIMITED**

**洪橋集團有限公司**

(formerly known as “Jessica Publications Limited”)

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8137)

### **CHANGE OF COMPANY NAME**

The Company changed its name from “Jessica Publications Limited” to “Honbridge Holdings Limited” (“洪橋集團有限公司”) with effect from 12 October 2007.

Shares of the Company will be traded under the new stock short name of “HONBRIDGE” in English and “洪橋集團” in Chinese on the Stock Exchange with effect from 9:30 a.m. on Monday, 5 November 2007. The stock code of the Company of “8137” remains unchanged.

A new website [www.8137.hk](http://www.8137.hk) has been officially launched on 31 October 2007 to reflect the change of company name and the change of company’s directors and management.

Reference is made to the announcement of the Company dated 20 August 2007 and the circular of the Company dated 14 September 2007 (the “Circular”). Capitalised terms used herein shall have the same meanings as those defined in the Circular, unless the context otherwise requires.

### **CHANGE OF COMPANY NAME**

The Company changed its name from “Jessica Publications Limited” to “Honbridge Holdings Limited” (“洪橋集團有限公司”) with effect from 12 October 2007. The Certificate of Incorporation on Change of Name was issued by the Registrar of Companies in the Cayman Islands on 16 October 2007. The Certificate of Registration on Change of Name of Oversea Company was issued by the Registrar of Companies in Hong Kong under Part XI of the Companies Ordinance on 30 October 2007.

## **STOCK SHORT NAME**

Shares of the Company will be traded under the new stock short name of “HONBRIDGE” in English and “洪橋集團” in Chinese on the Stock Exchange with effect from 9:30 a.m. on Monday, 5 November 2007. The stock code of the Company of “8137” remains unchanged.

## **TRADING ARRANGEMENT**

The change of name of the Company will not affect any of the rights of the Shareholder. The existing share certificates in issue bearing the former name of the Company will continue to be evidence of title to the shares and will be valid for trading, settlement and registration purpose. Shareholders may submit the existing share certificate(s) in respect of the Shares to the Company’s share registrar, Union Registrars Limited at Rooms 1901-02, Fook Lee Commercial Centre, Town Place, 33 Lockhart Road, Wanchai, Hong Kong to exchange, at the expenses of the Company, for the new share certificate(s) until 30 November 2007. Thereafter, the existing share certificates for the Shares will be accepted for exchange only on payment of a fee of HK\$2.50 (or such higher amount as may from time to time be permitted under the GEM Listing Rules) per existing certificate or new certificate, by reference to the higher number of certificates may be.

## **NEW WEBSITE**

A new website [www.8137.hk](http://www.8137.hk) has been officially launched on 31 October 2007 to reflect the change of company name and the change of company’s directors and management.

On behalf of the Board

**HE Xuechu**  
Chairman

Hong Kong, 31 October 2007

*As at the date of this announcement, the Board comprises (1) Mr. He Xuechu, Mr. Liu Wei and Mr. Shi Li Xin as executive directors; (2) Mr. Chan Chun Wai, Mr. Fok Hon and Mr. Ma Gang as independent non-executive directors.*

*This announcement will remain on the “Latest Company Announcements” page of the GEM website for at least 7 days from the day of its posting.*